

# NCR CUSTOMER SELF-SERVICE

Food is big business



## Industry Leading Customer Self Service Solution

Built on decades of experience with food service applications, NCR offers self service kiosk solutions to make your food service category a success. As the first to bring touchscreen food ordering kiosks to the convenience store industry, NCR leads the way with the most comprehensive, feature-rich food service solution. Whether you are a single site operator looking to enter the foodservice business or a large, complex operator with multiple order entry points and food prep stations, the NCR customer self service solution is able to easily meet your needs.

### Increase sales

NCR Radiant Customer Self-Service drive revenue and profitability with automated suggested selling options on every order.

### Promote new items through flash and static graphics

Our kiosks leverage motion and static graphics to help entice and educate customers to your newest food offerings and drive customers to the highest-margin selections.

### Improve speed-of-service

Our intuitive and highly graphical screens are easy-to-use and help reduce the number of walk-aways during peak traffic times. Also, our kiosks integrate with kitchen production systems, speeding up order fulfillment and accuracy.

For more information,  
visit [www.ncr.com](http://www.ncr.com), or email [sales.pcr@ncr.com](mailto:sales.pcr@ncr.com).



# Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

## Remote configuration and management

NCR's configuration tool allows for easy, centralized control of all menus. Administrators can 'walk-thru' the menus as they are configured, testing on the configuration screen to reduce time and errors associated with lab or on-site testing.

## Menu by time of day

NCR's kiosks support time-of-day and day-of-week menus and advertisements.

## Key features

- Integration to other store systems—integrates with POS recipe management, food costing and reporting systems to gain a more comprehensive view into performance and productivity
- Kitchen productivity—display customer orders on video monitors and route different items to various preparation stations based on customer traffic and staffing levels
- Captive marketing options—launch new products and highlight promotions and specials with the kiosks
- Comprehensive field services and support programs

## Technical specifications

Product	Features/Benefits
NCR P1560/P1760 Counter Kiosk	<ul style="list-style-type: none"><li>• 15 inch bright touch screen display</li><li>• Compact form factor can be deployed in space-constrained environments</li><li>• Intel® Centrino Mobile Technology</li></ul>
NCR K660 Free-standing Kiosk	<ul style="list-style-type: none"><li>• 15 inch high-bright touch screen display</li><li>• Retail-hardened up-right enclosures allow maximum deployment flexibility</li><li>• Integrated high-speed receipt printer</li><li>• Innovative cable management system for ease of installation</li></ul>
Kitchen Production Systems	<ul style="list-style-type: none"><li>• Robust food production routes that are easily configured and adapt to changes in customer flow and kitchen staff</li><li>• Wall, ceiling and radial arm mounts for LCD, kitchen controller, and bump bar that can be fitted for any preps</li></ul>

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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