NCR SELFSERV™ CHECKOUT

Make your service self-service

NCR

Put your shoppers in the driver's seat

Technology has put consumers in control of the shopping transaction from start to finish. Busy consumers want speed, privacy and convenience when choosing where to spend their hard-earned dollars. In a recent BuzzBack™ consumer survey, 86% of shoppers stated they were more likely to do business with a company that provided self-service technology.

To stay competitive, you need the best technology available from a global leader in self-service solutions to put your shoppers exactly where they want to be—in the driver's seat. Self-checkout gives consumers the power to pay for their purchases more quickly.

With NCR SelfServ Checkout, retailers can:

Attract customers and keep them coming back
NCR SelfServ Checkout reduces checkout wait times up to 40%, which greatly enhances the shopping experience. NCR SelfServ Checkout features a user-friendly interface that intelligently guides the consumer through the checkout process with animated demonstrations. Research shows that consumers are more likely to do repeat business with a retailer that provides self-checkout technology. NCR SelfServ Checkout makes checking out fast, efficient and fun!

Maximize operating efficiencies
NCR SelfServ Checkout allows personnel to be redeployed from front-end checkout duties to valuable in-aisle functions, such as providing assistance to shoppers, replenish merchandise and other tasks. Redeploying employees reduces the burden on store personnel by lowering the number of front-end labor hours and can ultimately increase the retailer's overall revenue per labor hour.

Leverage legacy point-of-sale (POS) systems
Retailers can seamlessly integrate NCR SelfServ Checkout into legacy POS applications through a customized transaction broker software layer, which creates a virtual cashier for each self-checkout lane. This enables retailers to leverage the store's current technology investment with minimal cost. The NCR SelfServ Checkout can help you save money even while deploying new technology at the same time.

Customize a solution based on specific requirements
NCR SelfServ Checkout is available in multiple configurations, based on the retailer's needs. The modular design of NCR SelfServ Checkout partitions the core scanning and tendering function from the unloading and bagging function, allowing retailers to upgrade and modify the configuration after installation with little effort for built-in investment protection. Retailers can even select a specific color for NCR SelfServ Checkout to match their stores' décor. The unit can be recolored simply by replacing its outside cosmetic panels.

NCR SelfServ™ Checkout

Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Duluth, Georgia with over
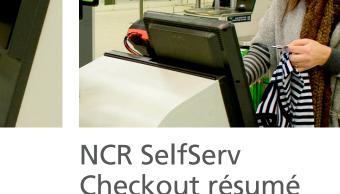
26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

NCR SelfServ Checkout at-a-glance

- Flexible, scalable and customizable
- Intuitive user interface
- Seamless POS integration
- Remote attendant station—stationary desktop and/or mobilebracket
- Extensive security
- Full tender options
- High availability services—365 days a year, 24 hours a day

NCR SelfServ Checkout résumé

- Over 50,000 units deployed
- Over 120 retailers installed in 16 countries
- Approximately 2.5 billion consumer transactions processed in 2007
- Up to 40% reduced wait times
- Up to 20% throughout gains