NCR COUNTERPOINT POINT OF SALE

Point-of Sale Software for NCR Counterpoint

Our configurable touchscreen allows you to tailor our POS to fit your business, minimize errors and maximize profits.

With our configurable features, NCR Counterpoint can easily handle sales, returns, orders, and layaways—maximize profits. Our all-encompassing software ensures that when the curtain goes up, the show runs smoothly. NCR Counterpoint includes robust inventory management, touchscreen point-of-sale, built-in customer loyalty, automated purchasing, and configurable reporting capabilities.

Complete transactions quickly

Keep your lines flowing with our 2 second credit card and check authorizations. Our intuitive touchscreen point of sale units allows for quick checkouts and simple training for your staff.

Order management

Take orders and put items on layaway right at the point-of-sale. The Order Management functionality simplifies processing a high volume of orders, including mail-order, telephone-order, and eCommerce orders.

For more information,
visit **www.counterpointpos.com**, or call 800.852.5852.

Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR Counterpoint is the specialty retail management system that brings the front and back offices into harmony, enabling you to grow your best business. Our comprehensive and flexible solution will manage your business' details so you can focus on what truly matters: your customers. We build the stage that allows you to perform.

Validated returns
Validate each returned item against the original sale receipt to ensure you sold the item and you refund exactly what the customer paid.

Loyalty programs
Create customer loyalty by allowing frequent customers to earn points for each dollar spent or each item purchased. They can then spend their earned points at the point-of-sale, just like any other payment type.

Holds and quotes
Convert any sale, order, or layaway into a quote or put on hold for later completion. Holds and quotes can be recalled by number, date, customer name, item, or any other related value.

Customer success: The Corning Museum of Glass
The Corning Museum of Glass was looking for a POS that could handle its need for efficiency and transaction variety. Shelley Peterson, Retail Operations and Guest Services Supervisor, explained, "We can have 25 buses arrive within minutes of each other. We need to be prepared for our guests, guaranteeing fast and accurate transactions. This is a pivotal part in providing great customer service. Over 25 registers can generate 300 plus transactions per hour. NCR Counterpoint keeps our lines moving–which improves customer service and total sales volume."

NCR Counterpoint's easy to use software also benefits the museum during peak times of the year. "The touchscreen interface is extremely user-friendly, says Mrs. Peterson," It only takes me 20 minutes to train new employees. This is especially important during the summer when we are hiring seasonal employees and need to bring them up to speed quickly."

Customer success: Parson's Gift Store
Parson's Gift Stores, a high-end gift and collectibles chain based in the Atlanta, Georgia area, made the switch to NCR Counterpoint from a competitive solution. Its owner, Gary Willis, was looking for a "full-featured retail system with SQL open architecture. We've been in business since 1925, so we didn't want to change our processes; we wanted something that was highly customizable to the way we do business."

Mr. Willis says his staff used NCR Counterpoint configuration options to change screen layouts and the POS touchscreen interface and terminology to meet their requirements. Of his 65-person operation, 62 use NCR Counterpoint tools every single day for critical retail operations.

Key features

- **Configure the POS touchscreen to fit your needs**
- **Combine orders and layaways with sales and returns on a single ticket**
- **Calculate sales commissions**
- **Define the types of payment you accept**
- **Create and manage gift registries and wish lists**
- **Sell and accept gift card and stored value cards**
- **Allow authorized users to apply discounts**
- **Create multiple loyalty programs, each with different rules for how customers earn and redeem points**
- **Process drop-ship orders for items you don't typically stock or ship**
- **Complete transactions securely with EMV capabilities**