



PixelPoint HeadOffice

Enterprise Management Software





PixelPoint HeadOffice is an enterprise management system for the PixelPoint POS system, which seamlessly integrates all aspects of enterprise management, including corporate-driven menu management, regional price maintenance, data warehousing and analytical analysis, regional and enterprise loyalty and gift, and more.

Expect to be able to configure a hundred stores as easily as you would one, with our remarkably easy to use, single-application enterprise back office solution. Your administrator can program all corporately defined areas of PixelPoint POS and replicate this programming to each location via the Internet. This means tasks such as enterprise wide menu changes can take place with a click of the button, to every store, in real time.

Want to know the sales totals for all your stores over the past week? No problem, we can even make it automated so on Monday morning those reports are in your inbox. Managing your enterprise has never been so easy with PixelPoint HeadOffice.

Broadcast

Data entered at the corporate office may be broadcast to all stores, a group of stores or individual store throughout the enterprise enabling quick, efficient and precise communication.

Activation Dates

Create menus, products or promotions ahead of time and define activation and deactivation dates so you can run weekly promotions or change menus without having to worry about time constraints.

Common Tool Set

The tools used to add new "enterprise" information are identical to those that exist in PixelPoint POS, which means that you won't need to learn a different application in order to create or manage data for your enterprise.

Store Overrides

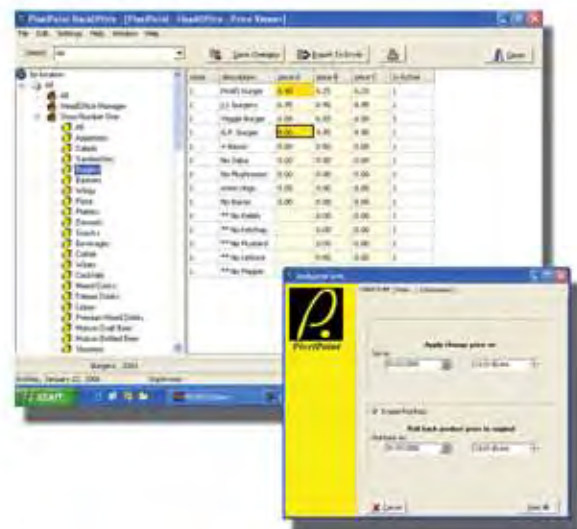
Store-level overrides can optionally give the store operators flexibility over store-specific pricing, employee data or most any data you allow your stores to override.

Control Any POS Data

HeadOffice™ gives you the ability to have control over as much or as little information as you need. Create or manage entire menus, menu items, recipes, inventory items, promotions and more from a single location, with the ability to choose the destination for this data easily and efficiently.

Customer Loyalty

Share customer-related information such as Members, Loyalty Points and Gift Card data between any number of stores and expect more loyalty and more sales.



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Share Gift Cards

Implement a gift card program across multiple stores without ever incurring transaction fees. Your users can issue and redeem gift cards right at the POS with data replication of the gift card information to all other stores in your organization or group.

Share Customers and Members

Your customers Account Balance, photo, address, preferences, and other vital customer details are immediately shared across the stores to ensure that you can provide superior service to your clients with ease.

Share Loyalty Points

Add new customers at any store, allow them to earn points based on what they buy, and give them the freedom to redeem those points at any other store for value. It's easy to blend your Gift Card program with a loyalty points program for more sales success.

Sales Consolidation

PixelPoint HeadOffice™ includes all the tools you need, including data warehousing and business intelligence applications to allow you to collect and analyze your operation's data in one place, using most communication platforms. Then use PixelPoint's DataMiner analytical tool to dive deep into your data, automate and distribute reports and KPI's to key personnel, and give you the confidence you're looking for when making business decisions.

HeadOffice DataMiner™

Data Mining

DataMiner™ is PixelPoint's in-depth analysis tool for the desktop, which gives users access to trends and patterns hidden within your Data Warehouse. Stores can run their own reports or use a corporate report to compare their sales to the other stores.

High Performance

This 3-dimensional analysis tool was designed by PixelPoint not only to give you insight to your data, but to deliver this large amount of data to your desktop at break-neck speeds.

Data Mart Configurations

PixelPoint HeadOffice™ performs, regardless of the amount of information your stores generate. Data can be scaled over multiple data servers, enabling you to scale your HeadOffice™ system as your needs grow. DataMiner gives you a single view of your information, regardless of the number of servers in your data mart configuration.

Customizable Reports

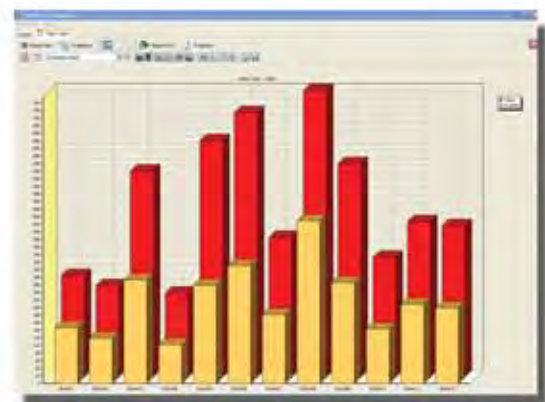
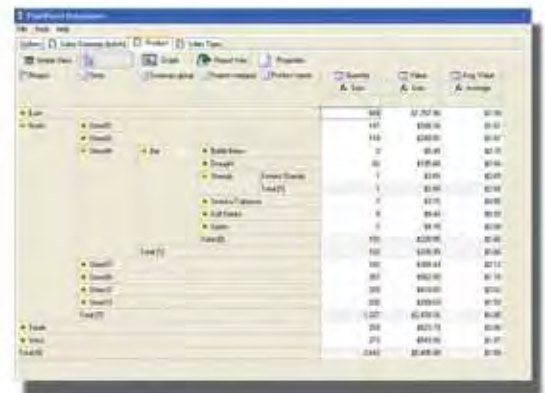
DataMiner comes with a number of pre-defined reports with the ability to simply add new report profiles to the software as they are developed.

Graphing Tools

DataMiner boasts a built-in active graph viewer, which refreshes as you pivot the data you're viewing.

Scheduling and Automation

Schedule your reports to run at any time during the day, and create actions that tell the system to broadcast content to your user's inbox.



PixelPoint HeadOffice™ is designed to be hosted at your corporate office and can be scaled up to use multiple-server configurations based on your data requirements. It doesn't matter if you have 5 or 5000 stores, PixelPoint HeadOffice™ can be scaled to meet your specific requirements.

Compare PAR PixelPoint's Enterprise Solutions

Function / Feature	MemberShare	HeadOffice
Architecture		
Commercial Grade SQL Engine	●	●
PixelPoint Replication Technology	●	●
Unlimited stores per region	●	●
Multi-Tier Regional Office capabilities		●
Multi-unit Franchise Owner Portals & Management		●
Distributed Architecture design		●
Supports any TCP/IP Implementation		●
Accounting Interfaces		●
Supports Webex Collaboration Portal		●
Available as ASP Model		●
Enterprise Gift Cards		
NO transaction fees	●	●
Issue, redeem and reload Gift cards at POS	●	●
Real Time GC balance inquiries	●	●
Turn on loyalty features on Gift Cards	●	●
Store to Store GC reconciliation reporting	●	●
Enterprise Loyalty		
Centrally controlled loyalty discounts	●	●
Loyalty Points management across all stores	●	●
Gift and Loyalty features on same cards	●	●
Enterprise CRM / Customer Management		
Add customers easy at any store POS	●	●
Customers automatically exist at all stores	●	●
Customers earn loyalty points at any store	●	●
Customers can redeem points anywhere	●	●
Centralized customer sales history	●	●
Enterprise Reporting		
Customer, Gift and Loyalty reporting	●	●
Enterprise Inventory		●
Consolidated Sales		●
Sales dashboards		●
Labor including Time and Attendance, and Scheduling reporting		●
Major Enterprise Modules		
Centralized Inventory Management		●
Centralized Menu & Recipe Management		●
Centralized Cash Management		●
Centralized Labor Management		●

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